

## Edger Update #3...April 9<sup>th</sup>

This is the 3rd "Edger Update" that will be sent out between now and event day. If you missed the first two, you can find them at [www.sode.org](http://www.sode.org).

**Progress Update...** We are now **one month** out from the event and we have 73 people committed to rappel down 300 Delaware Ave on May 10th! See the *Edger List as of 4-9* ([www.sode.org](http://www.sode.org)) to find out who your fellow Edgers are.

**If we do not have anything listed for the affiliation next to your name on that list, please let me know what you would like listed.**

Slots are filling fast, but there is still time to "take the edge off" by having someone join you. Think of anyone who might be interested in becoming a 2018 Edger and encourage them to join you. Share the link to online registration: <https://give.classy.org/OTE2018>

**Schedule your rappel time before the day fills up...** Once you reach the \$1,100 fundraising minimum, you will be given the opportunity to schedule your rappel time (we schedule all day from 9:00am – 4:30pm).

**Fundraising tip to help you get there...** As mentioned above, we are one month away from event day. There is still plenty of time to fundraise, but now is the time to really think about how you are going to get to the \$1,100 mark.

Get creative by asking for floor sponsors, or foot sponsors. Divide the building's # of floors (17) into your fundraising goal - \$1,100/17 floors = \$65 pledge per floor. Get even more creative by doing a little bit more math to figure out how many floors you have to go. For instance, let's say you have raised \$775 so far: \$1,100 - \$775 = \$325 left to go / \$65 = 5 floor sponsors. You're looking for 5 donors to sponsor a floor for you at \$65/each to get you to the top! You can do the same thing with "foot sponsors" - \$1,100/222 feet = \$5 per foot.

**Already reached the \$1,100?** Stay tuned for some exciting updates about this year's fundraising incentives if you keep going and reach \$1,500 or \$2,500!

**Mission Moment...** Meet Jonathan Stoklosa - Jon didn't talk until he was 11 years old, but he didn't let that barrier stop him from becoming active. He began lifting weights with his brothers at the age of 12, and soon found his niche in powerlifting. Now, Jon is an impressive powerlifter - squatting, deadlifting, and bench pressing nearly 500lbs. Jon has even gone Over the Edge! By going Over the Edge, you are joining Jon in showing the world that barriers are made to be broken.

