



2017 World's Largest Truck Convoy® for Special Olympics Delaware
Saturday, October 7 • Delaware State Fairgrounds
Sponsorship/Vendor Opportunities

What is the Truck Convoy®?

Truckers from all over the U.S. and Canada will join the World's Largest Truck Convoy® driving event for Special Olympics. In Delaware, the convoy will be escorted by law enforcement as they travel from the Delaware State Fairgrounds and parade through Harrington and other parts of scenic southern Delaware. Upon their return to the fairgrounds, a celebration festival will begin recognizing the truckers and the support they give Special Olympics. In 2016, over \$52,000 was raised with 229 trucks participating, making Delaware's Leg of the Convoy one of the largest in North America!

2017 Convoy Location:

Delaware State Fairgrounds
18500 South Dupont Highway
Harrington DE 19952

Registration opens: 7:30-9:00am
Convoy departs: 10:00am
Festival: 11:30 – 1:00pm

Limited sponsorships and vendor space are available to companies who may not have a truck to register in the convoy, but who have an interest in interacting with nearly 200 participating truckers while they gather at the Delaware State Fairgrounds for both registration and the festival/lunch following the convoy.

Long Haul Sponsorship: \$500

- ❖ Opportunity to include promotional item in goodie bags for all participating drivers (item must be provided to Special Olympics **by September 27, 2017** to be included)
- ❖ Recognized as Long Haul Sponsor in event program
- ❖ Vendor space in festival area (includes 8' table and 2 chairs)
- ❖ Lunch for company representatives at Convoy Festival

Short Haul Sponsorship: \$250

- ❖ Recognized as Short Haul Sponsor in event program
- ❖ Vendor space in festival area (includes 8' table and 2 chairs)
- ❖ Lunch for company representatives at Convoy Festival

Vendor: \$100

- ❖ Vendor space in festival area (includes 8' table and 2 chairs)
- ❖ Lunch for one representative at Convoy Festival. Additional guests may join the day at \$15 each.

Don't miss out on this exciting opportunity to personally talk with members of the trucking industry, while also supporting Special Olympics Delaware. To reserve your space, call Corinne Plummer at 302-831-4796.

***Can't commit to a monetary sponsorship?
Consider donating a prize for the raffle!***



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SPONSORSHIP/VENDOR REGISTRATION FORM

SPONSORSHIP/VENDOR OPTIONS *(please check all that apply)*

- Vendor (\$100)**
 (Fee includes vendor space, lunch for one representative, and a commemorative gift bag)
- Short Haul Sponsor (\$250)**
 (Fee includes recognition in event program, vendor space, lunch for one representative, and a commemorative gift bag)
- Long Haul Sponsor (\$500)**
 (Fee includes opportunity to include promotional item in goodie bags for all participating drivers, recognition in event program, vendor space, lunch for one representative, and a commemorative gift bag)
- Additional Guest at \$15 per guest**
 # of Additional Guests _____ x \$15 = \$ _____

COMPANY INFORMATION

COMPANY NAME _____
 COMPANY CONTACT NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 EMAIL _____
 PHONE _____

Please note any special considerations or needs:

PAYMENT

TOTAL AMOUNT DUE: \$ _____ *(vendor option plus guests)*

1. Return form with check payable to: **SPECIAL OLYMPICS DELAWARE**
 619 South College Avenue
 Newark, DE 19716

-OR-

2. Pay with credit card and FAX to 302-831-3483 or mail to above address:

VISA ___ MASTERCARD ___ DISCOVER ___

Account # _____

EXP. DATE _____

NAME (as it appears on the card)

To reserve your space or ask questions, please contact
Corinne Plummer
 302-831-4796
 cplummer@udel.edu

