



# LEWES Polar Bear Plunge

To Benefit  
Special Olympics  
Delaware

Rehoboth Beach, Delaware

Presented by  

## PUBLIC SERVICE ANNOUNCEMENT

Run time: 30 seconds

Run dates: December 14, 2011 until February 3, 2012

Do you have the winter blahs and find yourself missing the sights and sounds of summer?

Why not consider heading to the beach in February for a great cause.

Come freeze your fur off with family and friends on Sunday, February fifth, for the twenty-first annual Lewes Polar Bear Plunge to benefit Special Olympics Delaware.

Make a weekend out of it and come down Saturday for the five-K Run to the Plunge, the Polar Bear Cake-Off and the restaurant chili contest.

For more information go to PLUNGE D-E DOT ORG ... and we'll see you at Rehoboth Beach on February fifth.

The Lewes Polar Bear Plunge is sponsored by WaWa and Comcast.

### Event Facts

Lewes Polar Bear Plunge for Special Olympics Delaware  
Sunday, February 5, 2012, 1:00 p.m.  
Rehoboth Beach, DE

For more information:

302-831-4653

info@sode.org

[www.plungede.org](http://www.plungede.org)

### Other Activities on Saturday, Feb. 4, 2012

Polar Bear Cake-Off: 9 a.m. – 3 p.m. Rehoboth Beach Convention Center

5k Run to the Plunge: 1 p.m. on the Boardwalk and Rehoboth Avenue

Restaurant Chili Contest: 3 p.m. into the evening at participating restaurants

\*More information on all the events can be found at [www.plungede.org](http://www.plungede.org).